

# PEDRE STRAPS

## Seneca

**Dial:** Silver sunray  
**Imprint:** Pad print  
**Case:** High polish silver finish  
**Strap:** Black Italian pinhole leather  
**Standard packaging:** CL, pillow box  
**Features:** Water-resistant to 100', automatic calendar movement

Sold Nationally at \$210.00

<b>12+</b>	<b>25+</b>	<b>50+</b>	<b>100+</b>	<b>250+</b>	<b>(5R)</b>
\$125.00	120.00	115.00	105.00	98.00	



Standard Packaging for Seneca



0540SX

**NEW**



Transparent Caseback and Automatic Movement



0106SX

## Milan

**Dial:** Black  
**Imprint:** Pad print  
**Case:** High polish silver finish  
**Strap:** Padded smooth cowhide with contrast stitching  
**Standard Packaging:** LP deluxe gift box  
**Features:** Date, water-resistant to 100'

Sold nationally at \$105.00

<b>12+</b>	<b>25+</b>	<b>50+</b>	<b>100+</b>	<b>250+</b>	<b>(5R)</b>
\$69.00	64.00	62.00	60.00	58.00	



Standard Packaging for Milan, Scandia and Vanderbilt



0109SX

## Milan Retro

**Dial:** Silver  
**Imprint:** Pad print  
**Case:** High polish silver finish  
**Strap:** Padded smooth cowhide with contrast stitching  
**Standard Packaging:** LP, deluxe gift box  
**Features:** Date, retrograde day function, water-resistant to 100'

Sold nationally at \$150.00

<b>12+</b>	<b>25+</b>	<b>50+</b>	<b>100+</b>	<b>250+</b>	<b>(5R)</b>
\$95.00	89.00	87.00	85.00	83.00	

**Die Charges:** Pad-printed dial: add \$55.00(V) for the first color and \$40.00(V) for each additional color.  
**Running Charges:** Price includes a 1 or 2 color imprint. Each additional color add \$1.00(V) per color for up to 99 pieces; 100+ pieces add \$.50(V) per color. **Reorder Set-up Charge:** \$30.00(V) per model.  
**LTM:** \$25.00 (V) per model. Absolute minimum is 6 pieces per model. **Production Time:** 3-4 weeks.